

PRESS RELEASE

CVSTOS
GENÈVE

| ARMAN
TSARUKYAN

A portrait of Arman Tsarukyan, a professional MMA fighter, in a fighting stance. He is wearing a black UFC Fight Pass t-shirt with gold accents and a silver watch on his left wrist. The background is dark.

ARMAN TSARUKYAN

Arman Tsarukyan represents a new generation of elite fighters:

technical, disciplined & uncompromising in his pursuit of performance. Competing in the UFC lightweight division, he has built his reputation through explosive athleticism, world-class grappling, relentless pressure & a fighting style defined by precision under extreme conditions.

With a professional record of 23 wins & 3 losses, Tsarukyan has established himself as one of the most dangerous & complete athletes in one of the UFC's most competitive divisions.

MORE THAN AN AMBASSADOR

For CVSTOS, Arman is more than an ambassador. He embodies the same values that define the manufacture: strength, accuracy, individuality & the courage to perform under pressure. His world is built on timing, control and execution.

The very language of high-performance watchmaking.

- **SASSOUN SIRMAKES**, *Founder Cvstos Genève*



presenting the
ARMAN *EDITION*





Born from a direct collaboration between Arman Tsarukyan & Sassoun Sirmakes, the ARMAN EDITION marks a new chapter in the CVSTOS universe.

The result is a limited creation of 100 pieces that reflects both sides of his identity: the discipline, precision and pressure of combat sports & the luxury-driven lifestyle he expresses beyond the Octagon.





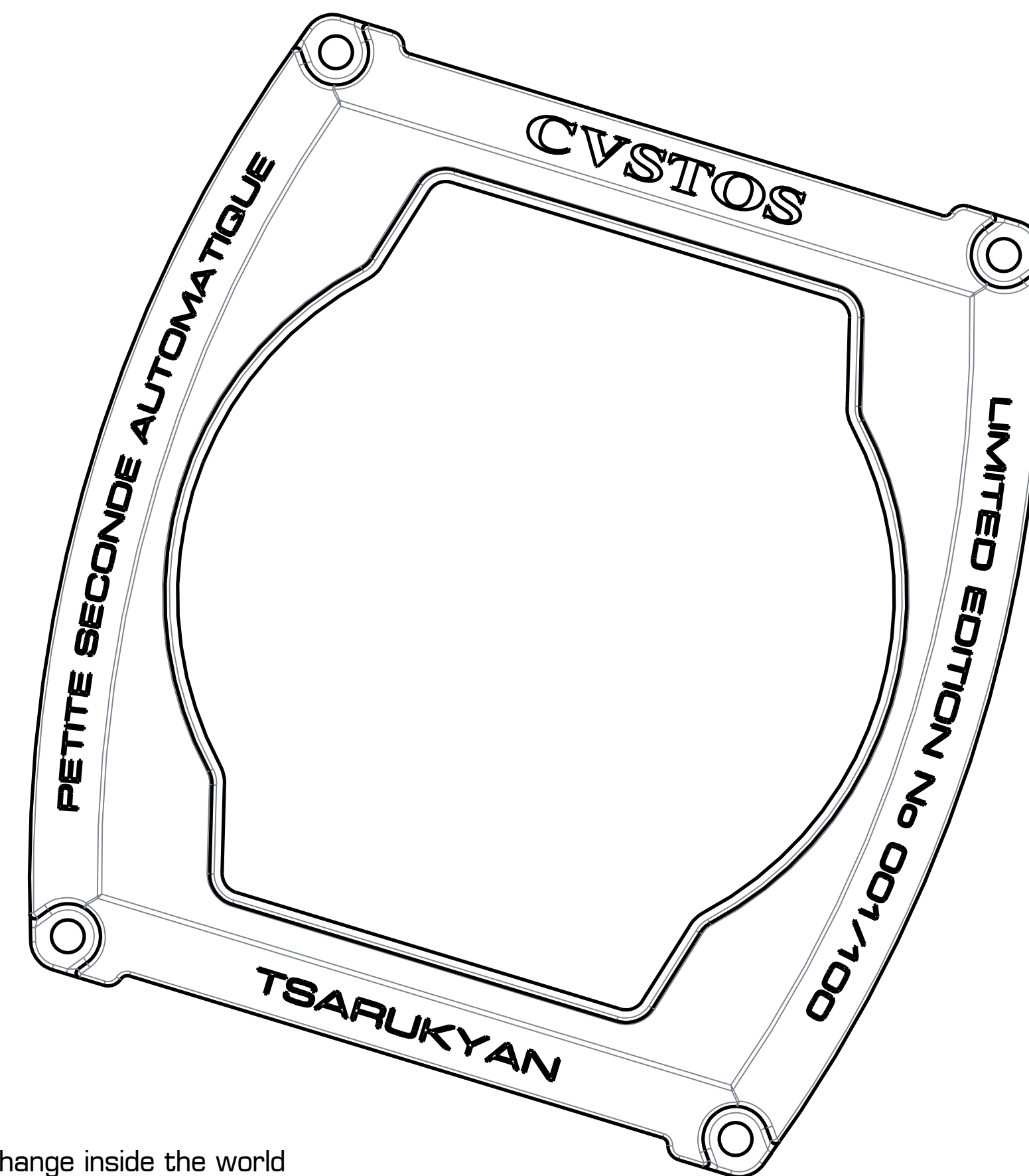
WHITE
CERAMIC

NEW MATERIAL

White Ceramic. 5N Rose Gold. Golden Hour Energy.
For the first time in 20 years, CVSTOS introduces a case executed in white ceramic.
A bold & refined choice that gives the ARMAN **EDITION** its unmistakable presence.

The purity of the white ceramic is contrasted with 5N rose gold “Golden Hour”rd components,
creating a warm, powerful & highly recognizable aesthetic. This combination captures the tension
between strength & elegance, performance & luxury, discipline & lifestyle.





ARMAN'S TOUCH

This edition was not designed from a distance. It was created through direct exchange inside the world of CVSTOS, in the atelier, the workshop and the production facilities where ideas become objects.

Together with Sassoun Sirmakes & Antonio Terranova, Arman Tsarukyan became part of the process: discussing proportions, materials, colors and the final character of the watch.

Every choice reflects a part of his identity: the discipline of a fighter, the precision of an elite athlete, and the refined taste of a man whose lifestyle moves naturally through luxury, travel and exclusive environments.







TECHNICAL SHEET

CASE
Challenge Sealiner, Tonneau-shaped 53.7 x 41mm

MATERIAL
Ceramic

COLOR
Ceramic White & 5N Rosegold

CRYSTAL
Sapphire crystal with none-reflective coating on both sides

CASEBACK
Open caseback with sapphire crystal

INDEXES
Indexes with Super-Luminova treated

HANDS
Pierced & hands with Super-Luminova treatment

MOVEMENT
Cvstos CVS410, Rhodium treated, Self-winding mechanical, Skeletonized

FUNCTIONS
Date, Hour, Minute, Seconds

POWER-RESERVE
42 hours

CROWN
Screw-down crown polished 5N Rosegold, Rubber insert

SCREWS
Polished 5N Rosegold screws with exclusive CVSTOS TECHNOLOGY pattern

DIAL
Dial with Teak-Wood goldened decorative applique, Polished with Côtes de Genève finish

DIAL COLOR
5N Rosegold & White

FREQUENCY
28,800 vibrations/hour

NUMBER OF JEWELS
21

BRACELET/STRAP
Technical CORDURA or NITRIL (Folding Clasp)

LIMITED EDITION
Limited to 100 Pieces worldwide



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